



Blue Kaboom

CREATIVITY IGNITED.

**For Immediate Release**

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## Blue Kaboom Launches “Run Kings Island” Website

**CINCINNATI** – Blue Kaboom recently launched the “Run Kings Island” website to promote the inaugural “Run Kings Island” event on Sunday August 16, 2009.

“Run Kings Island” is a unique event with over 3,000 runners from 15 states expected to attend. The event features courses for the entire family including The Beast 10k, the Diamondback 5k and the Golden Ticket Kids Run, which will offer kids a half mile course through the Nickelodeon Universe.

Blue Kaboom has been working with Kings Island on website projects for nearly five years. They designed and managed the website for Fearfest/Halloween Haunt for the last three seasons and also provide special event “mini” sites for such events as “Kaptain” Robbie Knievel’s 2008 Jump and Sneak Preview Media Day. Blue Kaboom also launched Kings Island’s first Intranet site several years ago, which is now used for all internal park mass communications.

View the “Run Kings Island” site for more information <http://www.visitkingsisland.com/special/run/index.html>

“Blue Kaboom has always been flexible to our needs and requests. Now we have a great “Run Kings Island” website that can help promote our event!” said Jennifer Hoban, Kings Island Marketing Area Manager, Promotions.

### **Blue Kaboom: Creativity Ignited.**

Blue Kaboom provides highly customized, intimate and affordable websites and design services for any type of company or organization. Our expertise includes design strategy, consulting and technical support, along with website hosting that focuses on communities. Blue Kaboom focuses on website search engine optimization and offers clients a wide range of professional solutions for the ever-changing World Wide Web. Since 2004, Blue Kaboom has helped clients ensure that customers visit their websites, purchase their products, visit their venues, or provide the support they need. Visit [www.bluekaboom.com](http://www.bluekaboom.com) for more information.

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